

MENTOR USER GUIDE

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Mentor User Guide

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Home Page

Depending on your user level and account permissions you will be directed to a particular branch and screen.

- A. Show/hide the navigation menu (1)
- B. Click links to navigate around the current module (2)
- C. Modules the user has access to. Select Module to change menu options (3)
- D. Current branch name. Select to access other branches of the company (4)
- E. Select your username to update your user profile, change password, change branch or logout (5)
- F. System Warnings display important tasks, import/export of data from external systems/manufacturers. Incomplete records is a snapshot of current system data completeness (6)
- G. Active Wizard Campaigns displays current running marketing campaigns (7)



Depending on the module you work in different home screens will be displayed to the user.



Actions



Dependant on user and role permissions the top action tool bar displays available options to the user







Loading a Customer: Retail/Fleet

To load a new customer, select the Add Customer icon from the Action bar. Customers can be differentiated as retail or fleet options.

Capture the customer information on the following form and save when complete. Prompts for additional missing information may be requested. Further customer information may be added and built up over time using the additional tabs, Additional Contacts, Company Details, Notes and Addresses.

Add Custome	r		
Main Details A	dditional Contacts Company Details Note	tes Addresses	
Reference :			
Customer Type :	Retail Contact Address : H	Home Home Source of Enquiry :	v v
Contact Deta	ils		
Title :	Mr - Gend	der : 💿 Male 🔘 Female	
First Name :	Example Last M	Name : Customer	
Postcode :	WD17 1DS P Numb	iber: 70	House Name : Meridien House
Address Line 1 :	70 Clarenden Road Addre	ress Line 2 :	Address Line 3 : City : Watford
County :	Hertfordshire		
Home Tel :	01923604105 Work	k Tel : 01923604106	Mobile : 07890258648 Fax :
Email :	customer.example@email.c No Er	Email :	Date of Birth : 01 / 05 / 1974 🗱
Motability : Data Protecti	No Type Of Business :	Service Only : No	
" Your personal d	ata will be processed according to DPA 1998,	8, GDPR 2018 and the data protection policy and gu	nd guidelines of CRM Company. The data collected will be held by us for the purpose of administration and informing you of future events and offers. You are giving your consent to be contacted: *
By Telephone :	Yes 👻 By Le	etter : Yes 👻	For Service Reminders : Yes •
By SMS :	Yes 👻 By En	mail : Yes 👻	By Retailer and Manufacturer : Yes 👻
By 3rd Party Org	anisations : No 👻		
			Save Cancel

Once Save has been selected a duplicate check will be performed on the freshly loaded customer. If a potential duplicate customer is found to already exist it will be displayed. Select the matching record (if any) the new information just loaded will be merged into this existing record and saved. You can only select matching records loaded at your branch

Why we capture information:

Capturing critical customer information is key to the sales process. The more information we enter and hold against a customer the more we can do with this customer. Remember, not every enquiry will lead to a deal, with every piece of information about that customer we can send letters, emails and SMS messages and remain in contact.



GDPR Statement

When the customer record has been saved the GDPR regulations form will be displayed. Dependant on your companies GDPR policy you can record the customers consent.

Customers can give you consent by:

- A. Printing out the GDPR form and signing it
- B. Electronically giving consent
- C. Verbally agreeing consent

General Data Prote	ection Regulation 2018
Your personal data will be processed according to DPA 199 Company The data collected will be held by us for the purpose	38, GDPR 2018 and the data protection policy and guidelines of CRM of administration and informing you of future events and offers.
Mr Example Customer 70 Meridien House 70 Clarenden Road Watford Hertfordshire WD17 1DS	Phone Numbers 01923 604105 01923 604106 07890 258648 Email customer.example@email.com
General Preferences Allow Contact by the Retailer and Manufacturer	Yes
Allow Contact by 3rd Party Organisations	
Allow Contact By	No
Allow Contact by Telephone Yes Allow Contact by Letter Yes	Allow Contact by SMS Yes Allow Contact by Email Yes
Services	
Service Contact Reminder	Yes
	3 ~
Print	Signed Electronically Agreed Verbally Agreed

The consent type is recorded against the customer record for future reference and Mentor adheres to the customers agreed consent preferences.



Adding an Interested Vehicle

Once the customer has been loaded and the GDPR contact preferences recorded the Add New Vehicle Interested In will be displayed.

Record the details of the vehicle that the customer is interested in and any special requirements.

Add New Vehicle Inter	rested In		
Vehicle			
Type :	New Used		
Make :	Jeep -		
Model :	Grand Cherokee -	Model Description :	
Body Style :	4x4 •	Colour :	Forest Green
Specification :		Trim :	Tan
Stock Number :			
Year :	2019 🗸	Fuel Type :	Petrol -
Price Range :	45K+ •		
Remarks			
Must have full tan L	eather and Sat Nav		
		Stock List	Clear Form Save Cancel

If the vehicle the customer is interested in is in the current group stock it can be selected directly from the stock list.

Stock No		Туре	REG	Make	Model	VIN	Sale Location	VAT	Video
Filter:None			Filter:None	Jeep 🔹	-	Filter:None		• •	-
0DV/009DW		Demo	LP18VVS	Jeep	CHEROKEE	1C4PJMGU0HW561822	chrysler jeep	V	
0NV/00A61		New		Jeep	COMPASS	MCANJPBH3JFA35420	chrysler jeep	V	
0NV/00A9J		New		Jeep	RENEGADE	1C4BU0000KPJ09865	chrysler jeep	V	
0NV/00AEG		New		Jeep	COMPASS	MCANJPBH6JFA33967	chrysler jeep	V	
0NV/00AEH		New		Jeep	COMPASS	MCANJPBH6JFA33760	chrysler jeep	V	
0NV/00AEK		New		Jeep	RENEGADE	1C4BU0000KPJ09349	chrysler jeep	V	
0DV/00AH5		Demo	LP68ZVV	Jeep	COMPASS	MCANJRCY7JFA26505	chrysler jeep	V	
0DV/00AT3		Demo	LK19NWW	Jeep	RENEGADE	1C4BU0000KPJ34860	chrysler jeep	V	
0NV/00AV4		New		Jeep	WRANGLER	1C4HJXHU5JW260506	chrysler jeep	V	
0NV/00AYX		New		Jeep	WRANGLER	1C4HJXJU0JW233546	chrysler jeep	V	
0UM/00C46		Used	OU57ZCL	JEEP	G-CHEROKE	1J8HDE8MX7Y588991	chrysler jeep	М	
0NV/00CTY		New		Jeep	COMPASS	MCANJPBH6JFA34925	chrysler jeep	V	
0UM/00AP8		Used	LR66MOF	JEEP	RENEGADE	1C4BU0000GPD08981	chrysler jeep	М	
2UM/00D0C		Used	EF68WLE	JEEP	COMPASS LI	MCANJPCH4JFA35439	chrysler jeep	М	
0DV/00D55		Demo	LP68ZXE	Jeep	WRANGLER	1C4HJXLN7JW310452	chrysler jeep	V	
0DV/00D6T		Demo	LK19NWJ	JEEP	WRANGLER	1C4HJXLN8JW307558	chrysler jeep	V	
0UM/00DD2		Used	WR15LBA	JEEP	RENEGADE	1C4BU0000FPB38929	chrysler jeep	М	
0UM/00DF2		Used	KD16ORU	JEEP	WRANGLER	1C4HJWH51GL277252	chrysler jeep	М	
0UM/00DHC	•	Used	WM64USZ	JEEP	GRAND CHE	1C4RJFGM7FC670894	chrysler jeep	М	
0NV/00DKG	•	New		Jeep	COMPASS	MCANJRCY9JFA25758	chrysler jeep	V	
Trade In	terest 📃 S	Sold 🛛 👄 Less	than 60 days	😑 Between 60 a	nd 90 days 🛛 🔴	Over 90 days Over 90 days	Changed [à	
					4	ז ו 🚔 ד 🖂 ד	 1 - 20 / 1 	70) I
							(View Fu	III ist
							l		
									lose

Save the vehicle interested record.



Why we capture which car the customer is interested in:

Capturing which vehicle the customer is interested in is a critical piece of information, knowing which vehicles 10,000 customers enquired about this year is like gold. We can predict which new vehicles sell the best which used vehicles sell the best, which price range gets the most enquiries. All of this information allows the business to have the correct stock so when that customer wants a vehicle we can supply it.

Recording Customer Activity

Every customer interaction should be recorded, along with the method of contact and the next action that needs to be undertaken. Ensure you use the correct actions for the customer interaction you are recording. Using the incorrect action can create false enquiry's reducing your sales conversion statistics or it can trigger the customer to be incorrectly transmitted to the manufacturer as a lead which may impact on branch performance.

To record customer interactions select the Customer Action icon from the Action bar

Face to Face Interactions

6



Select the appropriate outcome of the face to face interaction







Select the direction of the call or record prospecting and deal stacking







What type of electronic contact?





Future Contact 1







Made 1





Hot Lead In







(a)





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Recording Customer Activity Cont'd......

- A. Back arrow (1)
- B. Activity notes, enter the details of the interaction with the customer (2)
- C. Select the next activity from the dropdown list that will occur with the customer (3)
- D. By default activities are set for the user currently logged in but the activity can be assigned to another user if required. (4)
- E. Record the due date and time of the activity, the calendar display shows the number of activities set to aid in user diary management (5,6)

	-		_						E	Notes
	Custo	omer Activity								×
		•	Т		ione (opoin)	
of 1								С	omplete	e Previous Activity 🧹 1 of 1 💉 🛍
		Activity Notes								
		Mr Customer has lo and drive our Grand plan offer.				is che				
	1	Next Activity	De	mo P	М				•	3
		Set Your Own Activity								
ig int		Assign This Activity To	CR	M Ma	anage	r			•	4 x For
ig int		Activity due on	09	9/0)5 / 3	2019	譿			-
_			<)	•	5 M	lay 🗸	20	19 🔻	CRM Manager 6 May 2019
_			Мо	Tu	We	Th	Fr	Sa	Su	1st: 0 2nd: 0 3rd: 0
			29	30	1	2	3	4	5	4th: 1 5th: 0 6th: 0
	-		29	30	1	ź	3	4	э	7th: 0 8th: 1 9th: 0
			6	7	8	9	10	11	12	10th: 0 11th: 2 12th: 1
	-		13	14	15	16	17	18	19	13th: 0 14th: 0 15th: 0 16th: 0 17th: 0 18th: 0
			15	14	15	10		10	19	19th: 0 20th: 0 21st: 0
			20	21	22	23	24	25	26	22nd: 0 23rd: 0 24th: 0
			27	28	29	30	31	1	2	25th: 0 26th: 0 27th: 0
			27	20	20			1	-	28th: 0 29th: 0 30th: 0 31st: 0
			-	-	-	-	-	-	-	i



Customer Card View

All of the customer information is presented on one easy to read screen.

- A. Customer contact details and contact preferences (1)
- B. Additional contacts attached to the customer record (2)
- C. Vehicle interested in (3)
- D. Vehicle purchased (4)
- E. Part exchange (5)
- F. Customer activity log (6)

2 Persona	Company					👙 Cont	ects								
Mr Exar	nple Customer			Refere	nce No : 404897								C	Contact Pr	refs
70 Clare Watford Hertford WD17 1 Data Pro GDPR S	shire US DS Nection: 3rd Party	 01923 604105 (H) 01923 604105 (W) 01920 258648 Autotrader customer example@email.com 	•			Note:	Name	Position	Tel	Mobile	Email	Hobbies & Interest			
ehicle Inter	aniad be		+	Vehicle Purchased					Part Excl						_
			_				_			DS3 DSTYLE +					-
ep Grand	Cherokee		of 1 -	Jeep Grand Cherokee Current Owner	Q No			toft 🖌 📋	Reg No	DS3 DSTYLE +	LM12BXO		10	es 🌶 🕯	•
pe itegory	Car	•		Registration No	UNKNOWN				Chassis		VF7SA5FS0BW631015	6			
ake	Jeep	3		Type	New			4	Colour		BLUE				
odel	Grand Cherokee			Sale Status	Sold 02-05-	19 by Robert	Lamont		Trans		MANUAL 5 GEARS				
ody Style	4x4			Make	Jeep				Doors		3 Door Saloon				
uel Type olour	Petrol Forest Green			Model Category	Grand Cher	okee			Engine C Reg Date		01598 30/03/12				
Customer A				Category	CM				Red Date			My Activities :	I Ele	anner Hist	_
		Summary	-		Next Revie	w		et For	_	Due On	Set By		Date Set	_	
2	Handover for the 30th				Hand Over		CRM Manager		30/05/19 10:00 AM CRM Manager				02	v05/19 5:3	IO PI
- 6	Customer called me and dealt on the Cherokee	Need to get service to fit a roof box and bull	ars		Organise Accessories		CRM Manager			24/05/19 CRM	Manager	inager 02/05/19 5:29		29 PA	
* 🍐	no answer on the phone				Follow Up				17/05/19 CRM Manager			02/	05/19 5:2	28 PM	
• •	Demo in the Grand Cherokee KT67YST				Follow Up		CRM Manager				02/05/19 5:27 PM				
2 🍐						CRM Manager		10/05/19 CRM M 11/05/19 10:00 AM Robert L		ert Lamont			05/19 4:4	61 PA	
	ODPR Status - SIGNED				No Review		Robert Lamont			02/05/19 3:45 PM Robe	rt Lamont		02/	05/19 3:4	45 PI

H H 1-1/0 P H

Customer Communications (Email, SMS, Letter)

Mentor hosts a full communications suite so you can communicate with customers via multiple methods. All customer communications are recorded in the customer activity log for future reference.

Select the communication method from the top toolbar

- A. Write Letter/Email
- B. Send an SMS

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Write Letter/Email

The write Letter/Email option allows users to select a pre-loaded template or type a free text email to a customer.

- A. Select the media type, Letter/Email (1)
- B. Select the template from the list or free type in the editor (2)
- C. Mail merge fields can be included to personalise the template to the specific customer (3)
- D. Details in the template can be edited by the user (3)
- E. Preview the template to your email address (4)
- F. Send to the selected customer (5)

♀ After Sales Letter and Email Marketing		11/10/16 TESTH7	000052 1003 9
Send an Email	Vehicle Enquiry		Media Type : Email 🔹
 ✓ Vehicle Enquiry ✓ Part Exchange Enquiry ✓ Finance Enquiry ✓ It's all about the Brand! ✓ Part Exchange Valuation ✓ Finance Quote ✓ Haven't Heard ✓ A Word from our Manager ✓ Can We Help? ✓ Appointment Email - Fiat ✓ Appointment Email - Abarth ✓ Did We Miss You? ✓ Did you call? 	# •	[MAKE] [MODEL].	
Add Email Activity : 🗹 Contact : Captain Robert Lamont	Notes	5	4
		Send Pr	eview Close

To add new templates please contact the helpdesk. Templates provided by manufacturers via their individual marketing portals can be loaded onto Mentor.



Send SMS

The Send SMS option allows users to select a pre-loaded SMS template to a customer. New templates can be added and SMS templates can have free text spaces to personalise the SMS template to the customer.

- A. Select the SMS template from the dropdown list (1)
- B. Enter in any details in the free text boxes (in yellow) (2)
- C. Send the SMS (3)

Send SMS								
Mobile :	07890258648							
Send To :	d To : Example Customer Example Customer							
SMS Template :	Appointment -	1						
Message :								
Confirmation	of our appointment on	Tues 7th at						
10am /	I look forward to se	eing you then. Rega	rds					
Salesperson	[Unsubscrib	be: 2						
https://conta	ctprefs.co.uk/?c=S2ey	kOlSO.DvE2ZoZojc2wQ	A]					
			-					
		3						
		Send	Close					

Loading a Part Exchange Vehicle

Select the Add PX Vehicle in the top right of the Part Exchange vehicle box from the customer card view screen.

- A. Enter in the registration of the PX vehicle. The vehicle details will be populated from Experian (1)
- B. Multiple PX vehicles can be associated to a deal (2)

Exit PX				
Associated Vehicle Purchased : 2	Registration :	LM12BXO	•	Vehicle Check
UNKNOWN(Jeep Grand Cherokee) -	experian			
Customer : Mr Example Customer	Exact Mileage :	25000		
Address : 70 Meridien House	Make :	CITROEN		
70 Clarenden Road Watford Hertfordshire WD17 1DS	Model :	DS3 DSTYLE +		
Telephone No : 01923604105	Body Style :	-	Transmission :	MANUAL 5 GEARS
Work Number : 01923604106 Mobile Number : 07890258648			Doors :	3 Door Saloon
Email : customer.example@email.com	Engine :	FHCA1371605	Reg. Date :	30 / 03 / 2012 📰
	Exterior Colour :	BLUE		
	Chassis :	VF7SA5FS0BW631015		
	Engine CAP :	01598	Interior Colour :	
	Fuel :	Petrol 👻	Vehicle BHP :	0
			Glasses :	٤
Extended Vehicle Details				
Road License Expiry : d / m / y	Service History :	🔘 None 🔍 S	ome 🔘 Dealer 🔘	Private
MOT Due : d / m / y 📅	Vehicle Check :			
No of Owners : 0	Involved in Accide	nts :		
Retail/Trade Car :	Annual Mileage :			

Save and print the PX form and complete the assessment of the PX vehicle.



Loading a Vehicle Purchased

In order to complete a vehicle order form the vehicle under negotiation to purchase must be entered.

Select the Add Vehicle Purchased in the top right of the Vehicle Purchased box from the customer card view screen.

- A. Select either to enter the vehicle details from the vehicle interested or enter in the vehicle details manually (1)
- B. Additional vehicle finance details can be added and PX vehicles associated with the deal can be added or removed (2)
- C. Save the vehicle purchased record (3)

Add New Vehicle		×
Vehicle Finance F	art Exchange	
Туре :	O New O Used	Registration Number :
Make :	Jeep -	
Model :		Model Description :
Body Style :		Trim :
Model Year :		Colour :
Specification :		Current Mileage :
Stock Number :	Mentor	×
Annual Mileage :	How would like to enter the	his Vehicle?
Registration Date :	d / m / y	
Chassis :		
Engine Number :		Vehicle Interested Manually
Service		
Next Full Service :	d / m / y 🚟 🎴	Service Interval :
		Next MOT : d / m / y
Service Mileage :	-	
Notes		
		3
		Stock List Save Cancel

The vehicle will display in the customer card view with a vehicle status of Negotiation. This status will be updated to Sold with the sales user details once the deal activity has been recorded.



Vehicle Order Form

Select the Order from Icon from the Action bar. Select the correct option from the dropdown menu depending on New/Used vehicle, Fleet or Quote options.

The Customer and vehicle under negotiation will be displayed in the order form screen. Order forms can be updated and saved at any time. Each save creates a new version that can be recalled and subsequently approved by the manager.

- A. Each revision and save of the order form is recorded. The management approved copy is available for printing (1)
- B. Orders can be printed or emailed to customers

Vehicle Order Form	n						×	
New Vehicle	Order Form					1		
03-05-2019				Previous Orde	er: 181558;03/05/2	019 -		
		т	o: CRM Demonstration		Form	Enquiry	Date	Approved
I/WE AGREE T	O PURCHASE FROM YOU	J SUBJECT TO THE TE EXTRAS A	RMS & CONDITIONS HEREIN / ND ACCESSORIES (The Goods	AND ATTACHED TH	IE U <mark>181558</mark>	177313	03-05-2019	No
Vehicle Deta	ils							
Make :	JEEP	Model Yr :	GRAND CHEROKEE (2019	Colour :	FOREST GREEN			
Trim :	TAN LEATHER	Reg. No. :	UNKNOWN	Chassis :				
Engine CC :		Engine No. :						
Reg. Date :	31-05-2019	Stock No. :		Mileage* :				
MRRP :	£ 0.00	*Recorded	Mileage cannot be relied	l upon as the ac	ctual mileage rur	by the car.	ige	
							IS3 DSTYLE +	



Following up Actions

Every Action must have a follow up action. This follow on action is what will appear in the activity diary and is what will trigger the next action to be completed.

- A. The method of communication and the outcome is displayed at the top of the activity screen (1)
- B. Enter in the activity details (2)
- C. Select the next activity to complete and enter in the date and time (3)

Customer Act	livity		×
		Telephone (They Phoned Me) Appointment Made	
*			
Activity I	Notes		
Mr Cus	tomer rang to	re schedule his handover	
		2	
Next Act	livity	Hand Over	
Set Your			
Assign T To	his Activity	CRM Manager 🗸 3	
Activity	due on	24 / 05 / 2019 🗮 10 am 🛛 🗸 00 mins 🗸	
Estimate Time	ed Activity	1 Hour 👻	
		E-mail Activity	
		Save Close	
	_		

My Activities (Diary View)

All follow-on activities will be set to appear in the user's diary.

A. Select My Activities from the side navigation Menu.



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95 0	My Activities							H K Today H H
ers i rities	Overdue	(1) 03/05/19 (10) Fri	04/05/19 (10) Sat	05:05/19 (7) Sun	06/05/19 Mon	07/05/19 (7) Tue	08/05/19 (6) Wed	
Customers on Log Log anagers Planner	Mrs Claire Stanton Zoay Call Robert Lamont	Mr Alec Williams ''1 YEAR INTO CAR ' Robert Lamont	Mr Alec Davies Follow Up Robert Lamont	Mr Alec Walker CRM Call Robert Lamont	Mr Alec Delacruz "delete " Robert Lamont	Mr Alec Smith Follow Up Robert Lamont	Mr Alec Rooney Follow Up Robert Lamont	Mr Alec Brown CRM Call Robert Lamont
ak Stock List Stock Movement soking Planner	Captain Robert Lamont 2 Day Call Robert Lamont	Mr Alec Barton Follow Up Robert Lamont	Mr Alec Williams "Web enquiry" Robert Lamont	Mr Alec Evans TOELETE " Robert Lamont	Mr Alec Jones "DELETE" Robert Lamont	Mr Alec Roberts "delete " Robert Lamont	Mr Alec Robinson Follow Up Robert Lamont	Mr Alec Delacruz (Birmingham Maintenance) Follow Up Robert Lamont
s Board n / CAP Search	London Parcels No Review Robert Lamont	Mr Alec Wright "Web enquiry" Robert Lamont	Mr Alec Green CRM Call Robert Lamont	Mr Alec Davies Prospecting Call Robert Lamont	Mr Alec Patel Follow Up Robert Lamont	Mr Alec Rooney Contact Required Robert Lamont	Mr Alec Wakeman Follow Up Robert Lamont	Mr Alec Robinson "reset" Robert Lamont
5		Mr Alec Wakeman DELETE * Robert Lamont	Alec Blackburn DELETE " Robert Lamont	Mr Alec Wright "delete" Robert Lamont		Mr. Alec Wilson Follow Up Robert Lamont	Mr Alec Shields Follow Up Robert Lamont	Mr Alec Robinson Follow Up Robert Lamont
		Mr Alec Hancock "om " Robert Lamont	Mr Alec Phillips 'reset' Robert Lamont	Mr Alec Mcintyre "reset" Robert Lamont		Mr Alec Collins Follow Up Robert Lamont	Mr Alec Smith Follow Up Robert Lamont	Mr Alec Taylor Follow Up Robert Lamont
		Mr Alec Hancock "delete" Rebert Lamont	Alec Serrano "DELETE" Robert Lamont	Mr Alec Shields Prospecting Call Robert Lamont		Mr Alec Jones Follow Up Robert Lamont	Mr Alec Wilson Follow Up Robert Lamont	Mr Alec Phillips Follow Up Robert Lamont
s 0		Mr Alec Brown	Mr Alec Williams	Mr Alec Wakeman		Mr Alec Delacruz Follow Up		Mr Alec Lewis Follow Up
vice 0		Robert Lamont	Robert Lamont	Robert Lamont		Robert Lamont		Robert Lamont
0		e Mr Alec Robinson	e Mr Alec Wright					Mr Alec Serrano
eting O		"reset " Robert Lamont	Robert Lamont					CRM Call Robert Lamont
icle Admin 🛛 🖸	1							
ounts O		ABC Plumbing Follow Up Robert Lamont	Mr Alec Patel "reset" Robert Lamont					
item Admin 💿		Nuclen Lamont	Novem Lamont					
oport O		ACME Plumbing No Review	Mr Alec Baldwin					

Activity Actions

Add Scheduled Activity (for internal use- this will not show next to a customer)



G

Reassign Activity to another user



Complete activity (role dependant permission- usually Managers only)



Filter Activities by due status or activity type



Managers Activity Tools



Filter Activities by user



Toggle between List or Calendar view screens

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- B. To navigate to the customer card view select the customer name (1)
- C. To follow up and complete the daily activity tasks select the activity name (2)



Customer Pop Screen

- A. Edit, Delete, Send Letter/Email, SMS or add Actions (1)
- B. Customer information (2)
- C. Activity to be followed up (3)
- D. Select to go to the full customer card view (4)

Customer								,
2 🌡	💌 📲 🔏	1					<u> </u>	
Customer :	Mr Alec Williams				R	eference No. : 2	46095	
Address :	71 High Lane Brigton	Postcode :	BS48 8QV					
Home Tel :	01301 345511	Mobile :	07514 406819	Work Tel :	0182 939078		2	
Customer Ty Notes :	pe : Retail	Email :	help@mentorsys	stems.co.uk Bi	ranch : De	emonstration		
NOLES .								
Activity Log	Planner History Serv	ice Vehicles						
_		Summary		Next Review	Set For	Due On	Set By	Date Set
	Vestibulum eu odio vita et. Morbi imperdiet ipsu vitae mauris condiment	ım sed euismod	Vestibulum eu odio	"Web enquiry"	Robert Lamont	04/05/19	Greg Shields	01/10/16 8:30 AM
🖾 🏷	Cras ut risus lobortis Ve condimentum elementu		io vitae mauris	No Review	Greg Shields	21/06/17	Greg Shields	21/06/17 10:22 AM
⊠ ≽	Vestibulum eu odio vita et. Lorem ipsum dolor s In at Lorem ipsum dolo elit. In at	sit amet, consec	tetur adipiscing elit.	No Review	Greg Shields	25/03/17	Greg Shields	25/03/17 9:20 AM
🖾 🏷	Proin at lobortis Proin a	at		No Review	Greg Shields	21/02/17	Greg Shields	21/02/17 9:21 AM
🖂 🏷	Iobortis Proin a tVestibu condimentum elementu		ae mauris	No Review	Greg Shields	20/10/16	Greg Shields	20/10/16 2:23 PM
						Go	4 To Card	Close

Follow the activity process to complete this activity and record the outcome and then set the next activity to appear in the diary.



Sales Managers Planner

The Sales Managers Planer is the overview of the dealerships performance for any given period. Daily activities by the sales staff trigger actions on the planner so the sales manager is informed of new enquiries and the progression of ongoing enquiries.

The Planner can be used by managers to review activities by sales staff as well as the record the sales of additional products or warranties so that a history of dealership KPI's are met.

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From :		29 / 04 / 2019 🕎																Curre	nt Totals:	From 29)/04/20
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	•	Filter:None]	•	•											-					
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Planner Icons



Toggle Planner Mode (Report Mode)

Planner search

The planner will load by default with today's information unless a selection has been made using the search options which will be saved each time you load the planner until cleared.

- A. Select date to view planner from (1)
- B. Select view to see the planner data selected (2)
- C. Enter planner edit mode to change data within the planner (3)
- D. View a pop up on planner stats (4)
- E. View todays planner activity only (5)

Sales Manage	ers Planner		
From :	04 / 06 / 2015 🗒		
3	4	5	2
Edit	View Stats	View Today	View



Planner Alerts

ID Slow Response – The customer was not followed up within 48 hours of the enquiry date

Duplicate Customer – There is a potential match on the database (click to see matches)



Motability

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Planner Rows

The Sales Managers Planner has 20 headers with 5 headers being customisable to each individual branch for measuring KPI's.

	SP		Customer	Enq Date	Type of Enquiry	N/U	Interested	Purchased	PX	Qual	App	Prt	Demo	4Q	VRI	Gar	SP	F&I	War	Deal	Last Review
		•	Filter:None		-	-															
•	RU		Mr Shafira Valencia	-	P Prospect Appointment	N	500C	500		~	~		*								Appointment made to demo

- SP Salesperson (the salesperson who generated and will be credited with the enquiry- editable)
- Customer Click through to the customer card view
- Enq Date Date the customer first appeared on the planner
- Type of enquiry How the enquiry was generated
- N/U New/Used Vehicle
- Interested Vehicle the customer is interested in
- Purchased Vehicle sold to the customer
- **PX** Part exchange vehicle (if any)
- Qual The lead is Qualified
- Appt An appointment has taken place
- 4Q A proposal has been generated
- Custom Labels 1 to 5 These labels can be set per branch to record individual KPS's

Last Review – The last recorded customer interaction



The Planner will update with further information as the sales staff progress through their sales actions towards a deal.

Therefore the planner is the managers' guide as to what has happened today what needs to happen to secure a deal.

Planner Tools

The planner has a range of options to view additional data relating to the customer or enquiry.

A. Select the customer name (1)

	SP		Customer	Enq Date	Type of Enquiry	N/U	Interested	Purchased
	•		Filter:None		•	•		
•	RU	•	Mr Shafira Valencia	00/05/40	Prospect Appointment	N	500C	500

- B. The customer pop screen appears (1)
- C. Edit customer, delete customer, send Letter/Email/SMS, add action, view order forms (2)
- D. Review activity log (3)

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Add	tome Iress		Mr Shafira Valencia 5 Withering Street Postcode : GI46 6TZ Fishguard	Mobile :	oce No. : 259060 07740868	873		1715145.9476-32
Cus Not		er Ty	pe : Retail Email : rafi.utudjiar	@mentorsystems.co	o.uk Branch :	Demonstra	tion	
Activ	/ity L	og	Planner History Service Vehicles	1				
	•		Summary	Next Review	Set For	Due On	Set By	Date Set
٩		+	Appointment made to demo	Demo AM	Robert Lamont	04/05/19	Robert Lamont	03/05/19 1:57 PM
	6		Appointment ticked from planner for interest: Fiat 5000	No Review	Robert Lamont	03/05/19	Robert Lamont	03/05/19 1:57 PM
~	۵		Demo ticked from planner for interest: Fiat 500C	No Review	Robert Lamont	03/05/19	Robert Lamont	03/05/19 1:57 PM
۳	۵		<script>alert(3)</script>	Appointment	Rafi Utudjian	02/05/19	Rafi Utudjian	02/05/19 10:16 AM
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٩	6	+	Test	No Review	Rafi Utudjian		Rafi Utudjian	25/01/19 9:26 AM
3	۵		GDPR Status - SIGNED	No Review	Rafi Utudjian	25/01/19 9:24 AM	Rafi Utudjian	25/01/19 9:24 AM
3	۵		GDPR Status - NOT AGREED (Nancy Day)	No Review	Yatrik Vyas	15/05/18 5:33 PM	Yatrik Vyas	15/05/18 5:33 PM
3	2		GDPR Status - VERBALLY AGREED (Nancy Day)	No Review	Yatrik Vyas	15/05/18 5:32 PM	Yatrik Vyas	15/05/18 5:32 PM

E. Select the enquiry date (1)

	SP		Customer	Enq Date	Type of Enquiry	N/U	Interested	Purchased
	-		Filter:None	•	•	•		
•	RU	•	Mr Shafira Valencia	C 02/05/19	Prospect Appointment	N	500C	500



F. The planner pop screen appears

The following screen displays detailed planner data regarding the customer enquiry and deal progression as well as new information relating to how this enquiry came to be on the planner and what activities were done by the salesperson to show this as an enquiry on the planner.

- G. Customer Information (1)
- H. Vehicle in negotiation/sold (2)
- I. Planner history- all actions that caused planner changes, Shown on planner reasons- why the customer is on the planner, Enquiry activities- activities triggering planner changes. (3)

r Shafira Valencia															
Customer : Address : Notes :	5 V	Shafira Valen Vithering Stree Inguard		e:	GI46 6TZ		R Mobile : Customer T		40868873)60 Email :	Externa		152171514 an@mentor		-
Enquiry ID : Branch : Purchased : Sales Status :	De 50 Ne	gotiation		Type : PX :		02/05/20 New	19 10:22:4	3	Salespers Interest : Enquiry T	50	afi Utudjian 00C rospect Ap			2	
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Reporting

Mentor has a full report suite containing detailed reports for daily, weekly, monthly or yearly statistics. The Planner data is heavily relied upon for these reports so correct Planner management is crucial to recording the correct statistics.



DOCUMENT CONTROL

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APPROVALS

Approval refers to the approver's acceptance of the content and overall intention of this document, including acceptance of any commitments described in order to successfully deliver the initiative. The approver, where relevant, also confirms that this document complies with relevant strategies, policies and regulatory requirements.

Version	Issue date	Name	Position	Approval Date
V 1.0	02-05-2019	Paul Heams	Software Development Manager	02-05-2019

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